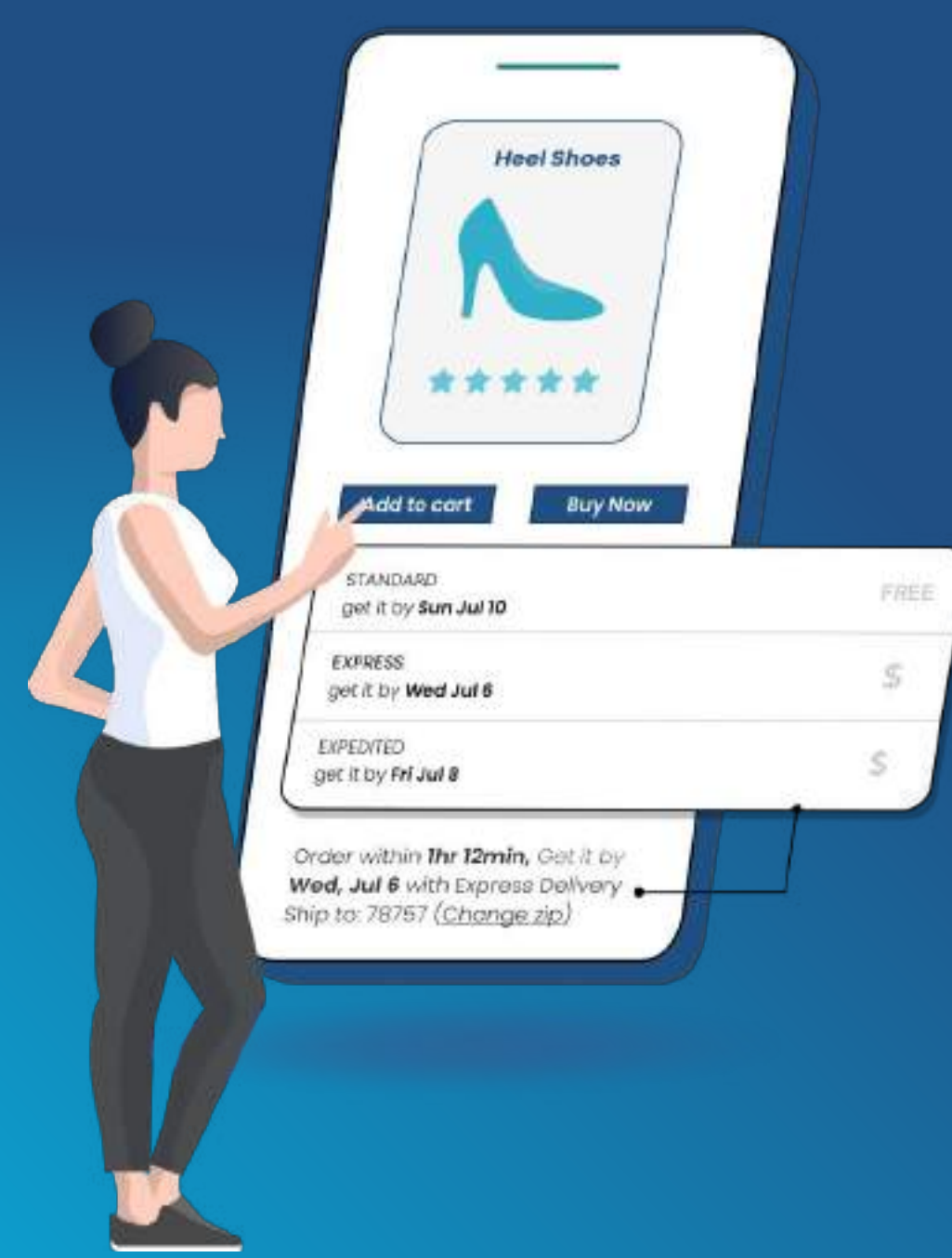


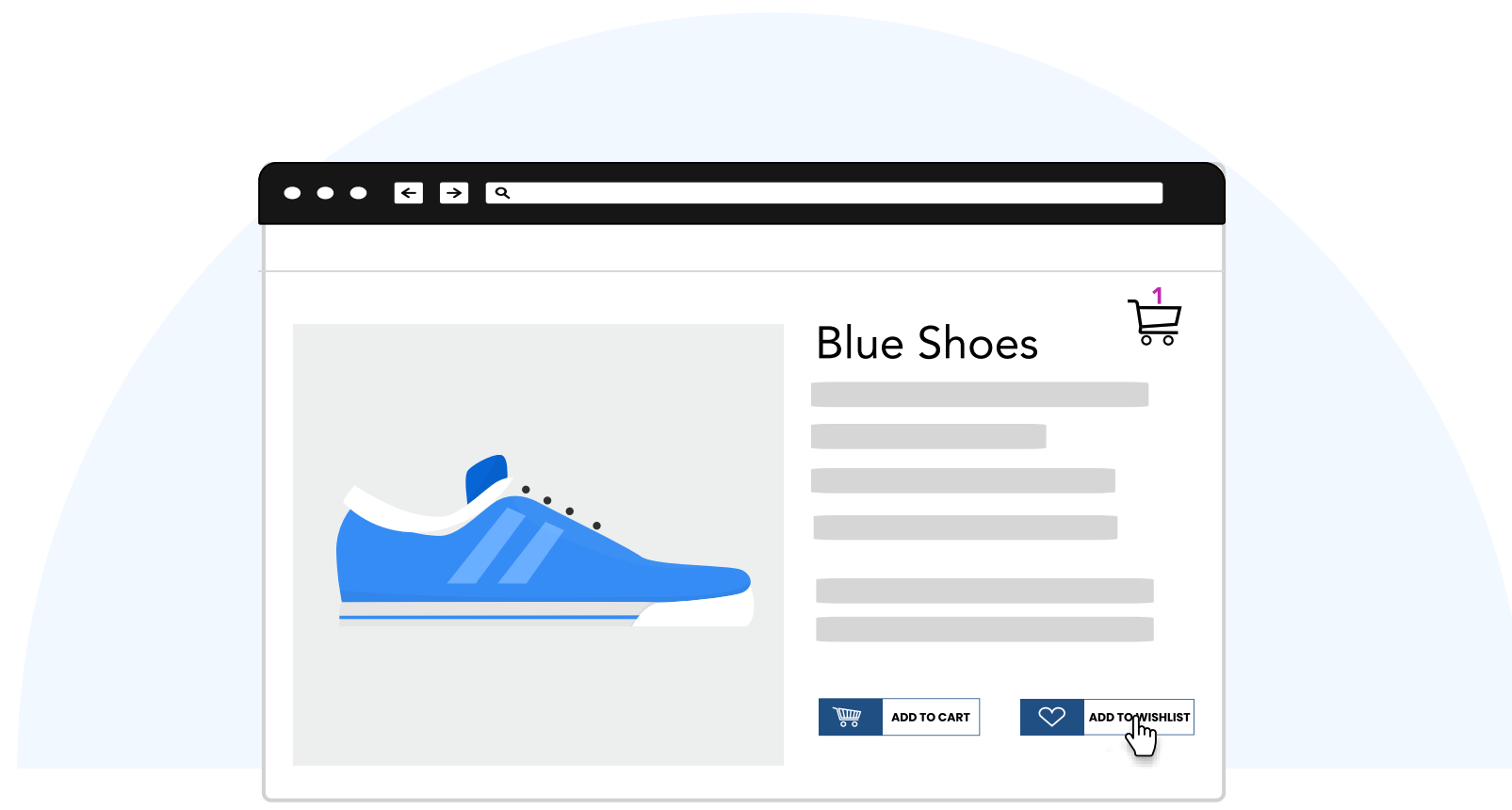
Estimated Delivery Date (EDD)

Set clear expectations with your delivery promise

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FenixCommerce Estimated Delivery Date (EDD) allows retailers to provide a superior pre-purchase customer experience by displaying accurate and personalized estimated delivery dates on Product, Cart, and Checkout pages.

92% of customers online say that knowing their order will arrive by the promised delivery date is one of the biggest factors influencing their buying decisions. **90%** also expect 2-3 day delivery timelines. You're already losing customers if you're still providing vague and unclear delivery timelines.



STANDARD get it by Mon MAY 2	FREE
EXPRESS get it by Fri APR 20	\$
EXPEDITED get it by Sun MAY 1	\$

FenixCommerce platform provides an intelligent automated solution that optimizes delivery dates and shipping options based on real-time customer info, inventory levels, fulfillment locations, product parameters, and carrier contracts.

With Fenix, you can now calculate and display optimized delivery dates with top-level accuracy on any relevant page-search results, product, cart, and checkout.

EDD Benefits for Retailers and Shoppers

FenixCommerce DOS is the operations brain of retail brands, stepping in at the very core of delivery & order operations to introduce opportunity and optimization. Our solution unifies supply chain systems and accelerates growth for retailers, enabling them to provide a superior pre & post-purchase experience to shoppers.

Eliminate doubt and uncertainty from the customer journey

Display accurate EDDs that give shoppers assured delivery promises, build customer trust in your brand, and fuel repeat sales.

Personalize the shipping experience

Offer multiple shipping and pick-up options that are tailored to the shopper based on their location, your inventory levels, fulfillment locations, product parameters, and carrier contracts.

Increase revenue from shipping

Display optimized date-specific delivery options that help you save on your shipping costs and turn shipping from a cost-center to a profit-center, meaning that Fenix typically pays for itself from day one.

Reduce cart abandonment with personalized options

Provide a range of delivery options like Standard Shipping, Free Shipping, Curbside Pickup, Same Day Delivery, Express Delivery, and Expedited Delivery at different price points, personalized for each customer.

Real-World Results

17%

Ecommerce Conversion Improvement

38%

Reduction in Cart Abandonment

51%

Incremental Shipping Revenue

75%

Reduction in Customer Contacts

Pre-Purchase Core Components



Supports major eCommerce Platforms

FenixCommerce supports all major eCommerce platforms and Carriers, making it easy to launch Fenix on your website within days.



Pre-Integrated carriers

Fenix is pre-integrated with major US carriers including USPS, FedEx, UPS, and DHL, and can access your negotiated rates in real-time to provide optimal shipping options for each customer.



Real-time carrier rate shopping

Intelligently select the cheapest shipping option that will get an order to the customer by the promised date.



Optimized fulfillment and delivery

Fenix optimizes shipping options on checkout for cost and speed in real-time based on inventory & customer location, product weight & dimensions, and your negotiated carrier rates and services.

See FenixCommerce EDD in action



Get In Touch

Scale your eCommerce business and improve all KPIs by integrating with Fenix DOS. Join a league of brands growing with FenixCommerce.

[Request a Demo](#)

About us

FenixCommerce is an order management platform specially built for driving profitable growth for eCommerce brands and retailers. We offer retailers an innovative platform to help them transform the pre-purchase to post-purchase experience for their customer.

Fenix is trusted by the fastest-growing eCommerce retailers and DTC brands, including Dermalogica, California Baby, Cannondale, RoadID, Grayl, and Priority Bikes.

Contact us :

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