

# Buy Online , Pick Up in Store ( BOPIS )

Bridge Online Shopping  
with Local Store Fulfillment

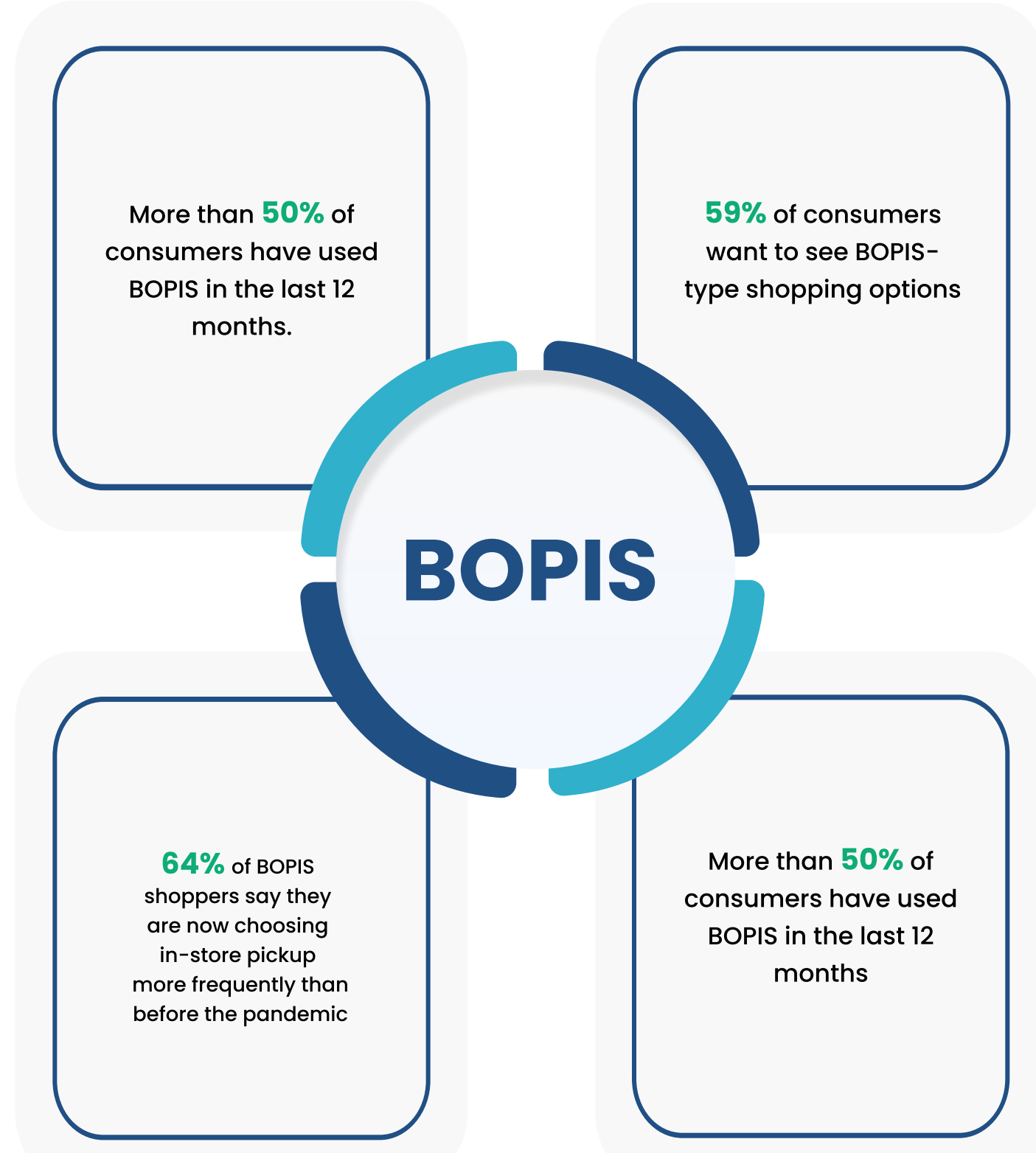
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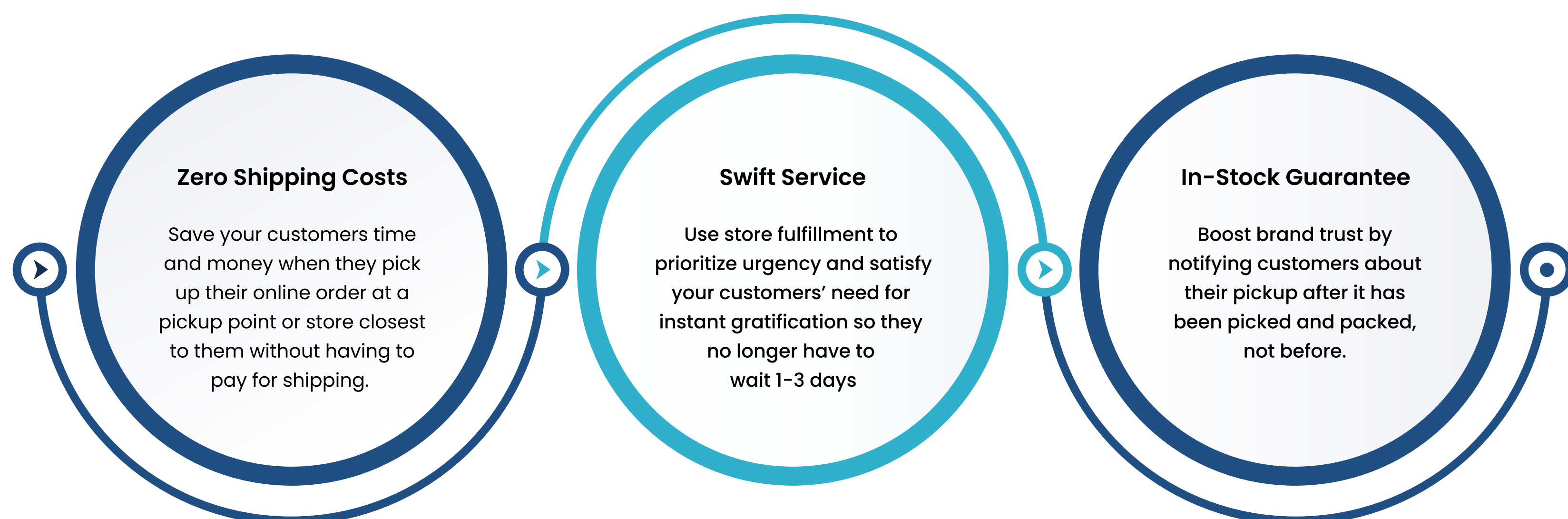
Today's shoppers are driven by instant gratification and the need for flexibility and choice in how they want their orders fulfilled. They want to be able to shop anywhere and anytime. To meet customers' need for swift and free delivery, retailers must start combining the ease of online shopping with the speediness of in-store collection.

BOPIS by FenixCommerce is a unique delivery feature that allows you to configure local pickup locations on the checkout and give your online customers the option of picking their order up at a store closest to them.

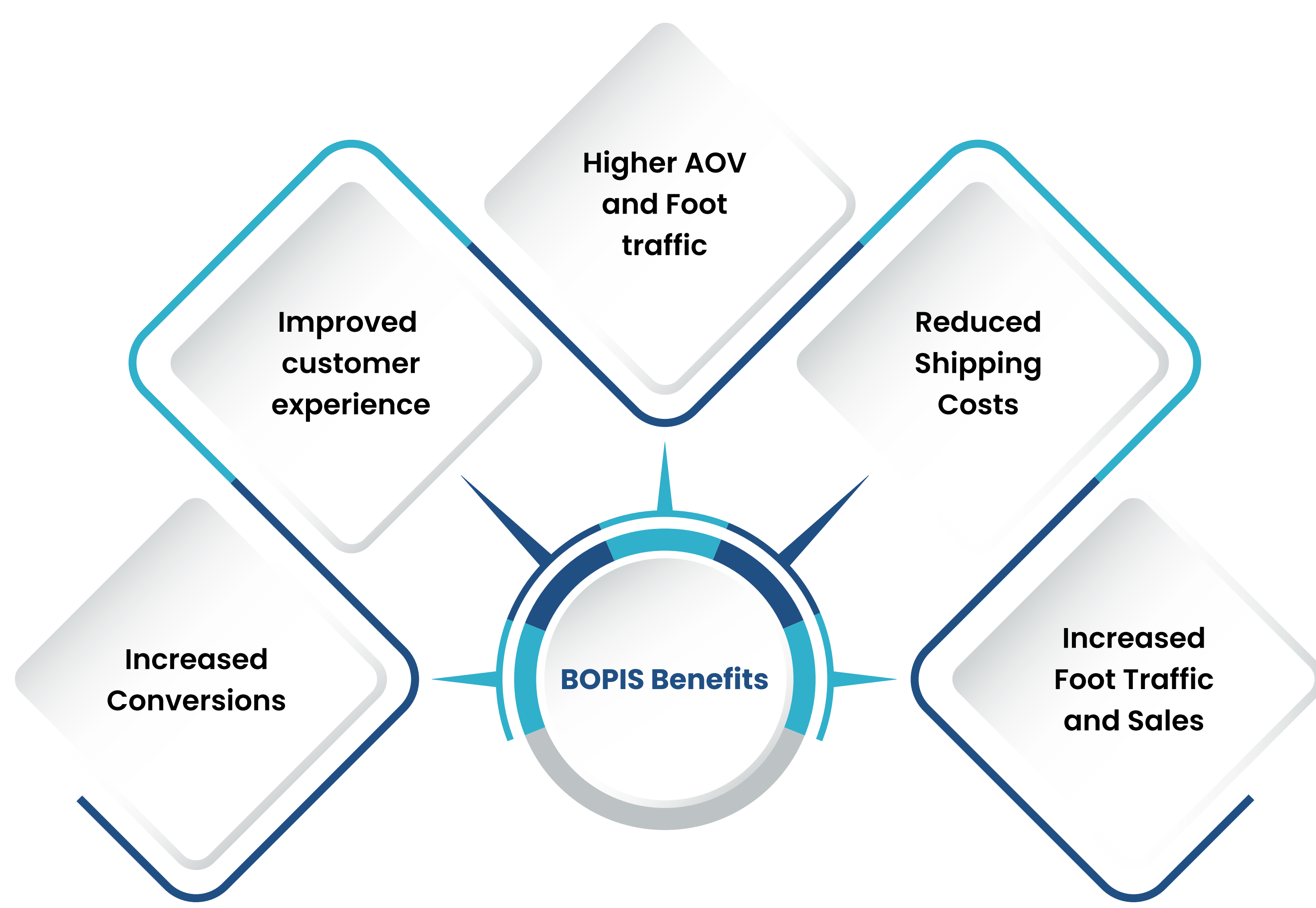
Also known as "Click-and-Collect", BOPIS offers you a grand opportunity to drive more foot traffic to your physical stores, increase conversions, and leverage your offline footprint to gain a competitive advantage over your competitors.



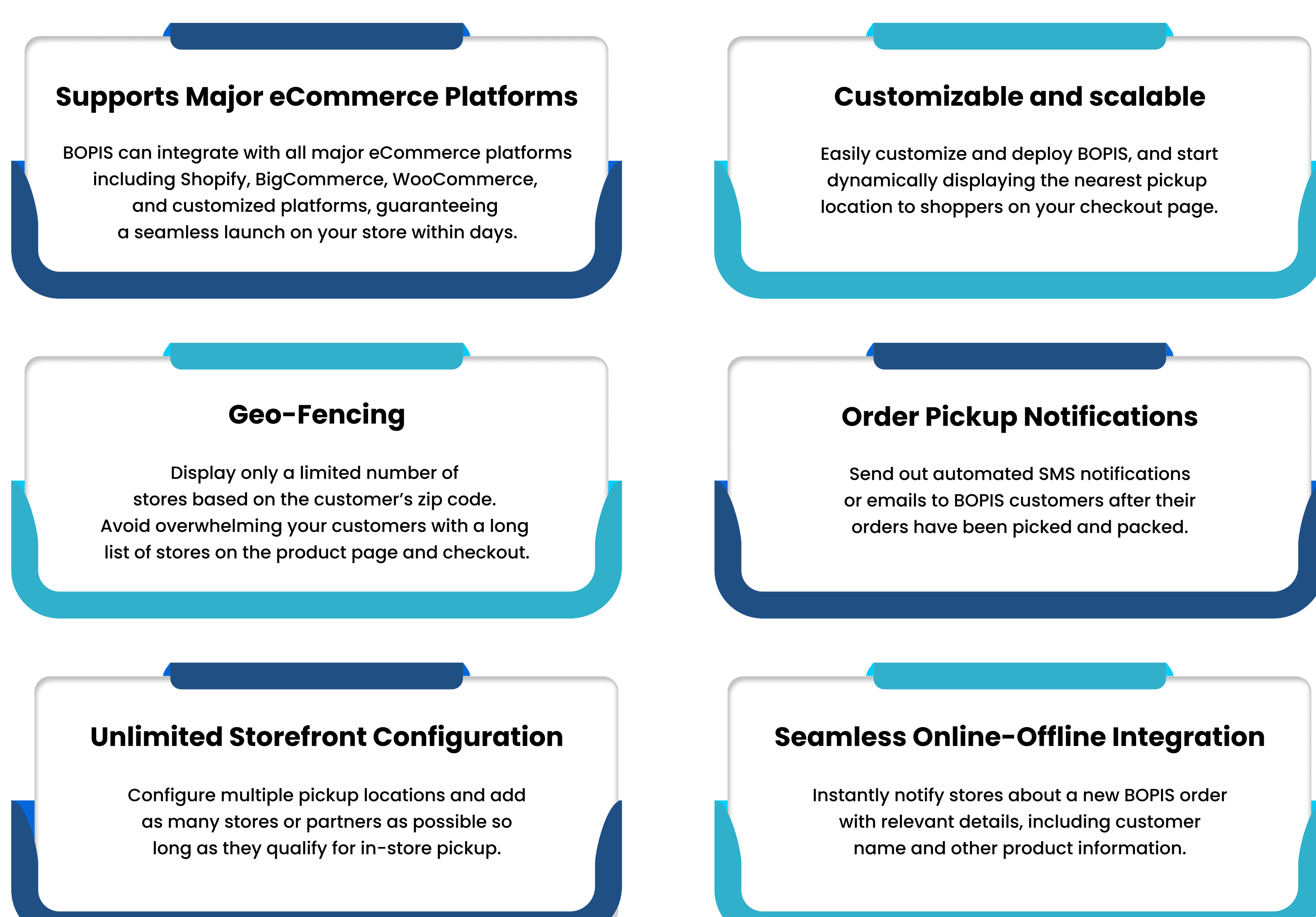
## BOPIS Benefits for Customers



## BOPIS Benefits for Retailers



## BOPIS CoreComponents & Highlights



## Start Offering Customers Faster Local Store Fulfillment with BOPIS

BOPIS is fast becoming mainstream with leading online stores and DTC brands now plugging in. Don't get left behind. Build stronger connections with your customers by providing a faster and cheaper shopping experience.

Learn how you can integrate your online store and physical stores with BOPIS today and start delighting your customers with the delivery option they've always wanted.

## See FenixCommerce BOPIS in action



## Get In Touch

Scale your eCommerce business and improve all KPIs by integrating with Fenix DOS.  
Join a league of brands growing with FenixCommerce.

[Request a Demo](#)

## About us

FenixCommerce is an order management platform specially built for driving profitable growth for eCommerce brands and retailers. We offer retailers an innovative platform to help them transform the pre-purchase to post-purchase experience for their customer.

Fenix is trusted by the fastest-growing eCommerce retailers and DTC brands, including Dermalogica, California Baby, Cannondale, RoadID, Grayl, and Priority Bikes.

Contact us :

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